Synopsis

Views of post offices were a popular theme on postcards during the golden era of the postcard, 1903 – 1918. The focus of this exhibit is on postcards of Nova Scotia post offices that show some activity around the post office building. The activity may be a routine daily event, an annual event such as a parade or a ceremony, or a historic event such as a celebration marking the end of a war. The exhibit begins with historic events and moves to annual and then routine events. Most of the postcards in the exhibit are from the Edwardian era (18 of 29), but 7 cards show events from the 1920s to 1950s.

The historic events shown are reactions to the death of Edward VII, the end of World War I, the 1913 visit of Sir Charles Tupper to Amherst, and the transition from the wagon to the car. The annual events shown are Dominion Day celebrations, Remembrance Day gatherings, and parades marking a town's anniversary and other events. The daily or routine events include the arrival of mail at the post office, post office staff posing for a photograph, the post office as a social gathering place, and market day outside the post office.

Since these postcard views show specific local events, many of these views appear on real photo postcards. This type of postcard was produced in very small quantities for local use, and most of these views are very scarce.